

**Treasure Coast Unitarian Universalist
MEMBERSHIP COMMITTEE MEETING
2/18/16, 2:00pm**

Present: Viola Fairweather, Betty O'Brien, Lin Olson, Regina Wood, Caitlynn

Community Luncheon: Decided to wait to have when new minister comes. Many events planned already.

Chairperson: Vi will be gone for four months starting April. She will skype meetings, and Regina will co-chair meetings while Vi is gone.

"Green Commitment"- Committee agreed to commit to doing Green on post cards/media information.

Post Cards: Glad You Came and Miss You postcards were designed and Caitlynn will order 250 of each. Vi to ask Dixie to put cost in this year's budget.

Newspapers: One ad appeared in Your Voice. Fred handling Hometown News, Stuart News and TC Palm. Advertising appears effective and committee said it should continue. Vi to check with Fred about what's available in marketing budget.

Natural Awakenings: Reviewed information sent to committee about advertising and placing information in events and resource sections. Committee thought was good media source, as many people looking for churches/spiritual centers read magazine. Most cost effective was placing information in events/resource sections, as opposed to paying for a regular ad.

Committee decided to put a request into next year's budget to run information Oct 2016-March 2017. Vi to submit request to Board.

(see attached).

UU Southeast Regional Newsletter: Committee recommended that our minister search committee put an ad stating we are looking for a minister. Lin to convey information to that committee.

Sign-Up Sheet for Backup Greeters: 3/6—Mary; 3/13---Betty; 3/20---Vi; 3/27---Regina

Meeting Times: Membership committee will continue to meet every other week

The Golden Rule in Different Faiths: March 13 Vi will have different people relate what the golden rule means in different faiths

Old News:

Calling new visitors: Ann has been calling and that appears to be going well

New Packets: Going well

Meeting adjourned

Next Meeting: March 3, 2016