

Treasure Coast Unitarian Universalist Congregation
MEMBERSHIP COMMITTEE MEETING
MINUTES

January 14, 2016, 2:00 pm

Present: Viola Fairweather, Mary Thayer, Betty O'Brien, Caitlynne, Regina Wood

Focus: Follow-up with Chamber of Commerce advertising; Upcoming Events

Radio Announcements

- **WSTU:** started announcements today
- **WQCS:** Wouldn't do public service announcements. Mary to look into cost of announcements and whether a donation would prompt psa

Your Voice Announcement

- Reviewed draft
- Caitlynne and Regina to finalize. Caitlynne to send to Fred, then to Your Voice

Business Cards

- Team reviewed draft of free CoC business cards, all pleased with results
- Caitlyn to send them to Fred, then to get printed

TCUU Brand

- Decided on what chalice and wording to use in advertising
- Needs to be used in all advertising/communication

Calendar for Back-Up Greeters

- Jan. 17-Mary; Jan. 24-Regina; Jan. 31-Vi
- Feb. 7-Betty; Feb. 14-Lin (?)
- Duties: (1) get name/address/e-mail all new guests (2) count people attending (put in mailbox on Caitlynne's door)

Martin Luther King Stuart Celebration

- Booth and educational materials (Vi, Betty, Regina)

Bring a Friend Sunday

- Jan. 24. Will discuss next meeting

Children's Sunday

- Feb. 7, Vi and Lin organizing

Your Voice Interview

- Regina to contact representative about possible article. Rev. Bob may do interview

NEXT MEETING: Jan. 21, 2:00 pm. Focus: Bring a Friend Sunday; Develop postcards

Meeting adjourned: 4:00 pm